



**PO BOX 225
Griffith, IN 46319**

SPONSORSHIP PROGRAM

Platinum Sponsorship \$1,000

Unlimited advertising of all your running related events as approved by the Board
¼ page advertisement quarterly in the Calumet Region Strider INSTEP Newsletter
Web site advertisement with link to your site
Display of brochure in display rack at all Gold Cup Events including races and fitness fairs
Complimentary calendar year Calumet Region Striders membership and Gold Cup participation which includes the annual Gold Cup Series Banquet
Sponsorship plaque presented at Gold Cup Series Banquet

Gold Sponsorship \$500

¼ page advertisement quarterly in the Calumet Region Strider INSTEP Newsletter
Web site advertisement with link to your site
Display of brochure in display rack at all Gold Cup Events including races and fitness fairs
Complimentary calendar year Calumet Region Striders membership and Gold Cup participation which includes the annual Gold Cup Series Banquet
Sponsorship plaque presented at Gold Cup Series Banquet

Silver Sponsorship \$250

Business card size advertisement quarterly in the Calumet Region Strider INSTEP Newsletter
Web site advertisement
Complimentary calendar year Calumet Region Striders membership and Gold Cup participation which includes the annual Gold Cup Series Banquet

Bronze Sponsorship \$100

Business name, location, and one method of contact listed quarterly in the Calumet Region Strider INSTEP Newsletter
Complimentary calendar year Calumet Region Striders membership

INSTEP Sponsorship \$150

1/8 page exclusive advertisement in the Calumet Region Strider INSTEP Newsletter on lower right corner of address page
Web site advertisement for one month
8 ½" x 11" standard weight paper insert folded in half into INSTEP Newsletter for edition sponsored
Display of brochure in display rack at all Gold Cup Events including races and fitness fairs

www.calstrider.org