

Calumet Region Striders
Board of Director's Meeting
May 14th, 2015
Minutes

Location: Lake County Library, Griffith IN

Jose Lopez	President
Lisa Moreno	Vice-President
Milagro Gonzalez	Treasurer
Carri Massau-Ables	Membership & Volunteers
Deanna Grimes	Public Relations
Beth Boyer	Youth Running Programs
Rosa Garcia	Adult Running Programs
Mary Moreno	Social Events
Barb Hamner	Gold Cup Series
Tim Brown	Nominations, Bylaws, & Disabled Runners
Pete Klaeser	Secretary

Meeting called to order at 6:12 PM

Absent: Milagro Gonzalez, Barb Hamner, Beth Boyer

Guests: Rick Gosser (Gosser Sales)

- There is a concern that the elite award jackets are being sold to non-elite members. The intent was for the elite jackets to be an award for elite finishers only. Rick has agreed to not offer the elite jackets for sale but will design another jacket type for member purchase.
- Rick has also agreed to develop an online-store for the club with a variety of Strider merchandise. The online-store will be reviewed by the Board before making it "live" to the membership.

Approval of April, 2015 Minutes: Motion was made by Lisa Moreno to accept the minutes from April, 2015 as presented. 2nd by Tim Brown.
Board approved 7-0.

President's Report (Jose Lopez) :

- Please do not bombard our Webmaster (Mike Wilson) with general question emails. These type of questions should be directed toward the appropriate committee.
- Working on getting "RunSignUp" going for the club. Still need to work on the data transfer part. This will be an easier system to use once it is set up.

Vice President's Report (Lisa Moreno):

- "Select Physical Therapy" has renewed their \$1000 sponsorship.
- Baby strollers and earphones are covered under the RRCA insurance. We'll need to add language on Group Run Waivers that strollers and earphones are not suggested and runner's run at their own risk. Will need to change wording in the Strider waiver form.
- A Strider walking event has been scheduled for October 4th at Wicker Park. It will be called "Stride to be Fit 5K Walk" It is intended for all levels of walkers. The cost is \$20 per participant. Lisa Moreno made a motion to spend \$150.00 for reserving the shelter at Wicker Park for the October 4th walking event. 2nd by Mary Moreno. Board approved 8-0.
- Motion by Lisa Moreno that the club reimburse Chicago Marathon Captain and co-Captain for parking fees when attending the Chicago Marathon water stop orientation meeting in Chicago and to give four complementary invites to the Strider Banquet to select key volunteers from the Chicago marathon water station team. 2nd by Mary Moreno. Board approved 8-0.

Treasurer's Report (Milagro Gonzalez): as read by Jose Lopez.

1. Membership Totals:

Total Households: 341
Total Members: 574
Total Gold Cup: 273

2. Funds

General Fund:

Jim Cox Fund:

Stevens-Hamilton Fund:

Information available upon request

Secretary's Report (Pete Klaeser):

No Report

Gold Cup & Sponsored Race Series (Barb Hamner):

1. GC scoring (overall/Age graded) - multi-distance races for runners age 14 And under. **Tabled until June meeting.**
2. GC scoring - multi-distance races for runners 65 and older – **Tabled until June meeting.**
3. Premium – **Tabled until June meeting.**
4. Galloway Running Program - received info. at Sprint into Spring 5K – we are distributing flyers.

Public Relations (Deanna Grimes)

- Facebook spam issues – getting “strange” friends on Strider facebook. Will not approve as a friend on our facebook page unless they have at least 5 mutual Strider friends.
- Current Facebook Fans – can be “tagged”. We need to consider being more selective.
- Idea for current sponsors and way to get more. Possibly have Board members visit sponsors such as Select Physical Therapy and then write a short article in the newsletter about the visit. This may help to get other businesses interested in sponsorship.
- The last email blast for the County Orchard run will go out this week.

Youth Runner Programs (Beth Boyer)

- Gold Cup overall and youth scoring – **Tabled for June meeting.**
- Practices have started for track. We are planning intersquad meetings, one on June 8th in Highland and the other on June 11th in Chesterton.
- Will need a list of those who have paid the program fee along with age, address/county. This is needed in order to monitor participation.
- Would like to have a Junior Strider website separate from the main website. There currently is a link for the Junior Strider page from the main Strider website.

Adult Running Program (Rosa Garcia):

- Interested in continuing the adult program even after the goal race has been completed. May introduce other goal races for participants to train for.

Nominations, Bylaws & Disabled Runners (Tim Brown):

- The second reading of the amendments to the Strider Constitution was made. Tim Brown made a motion to accept the revised Strider Constitution. 2nd by Lisa Moreno. Board approved 8-0.

Membership and Volunteers (Carri Massau-Ables):

- Membership fun run April 26th at Imagination Glen. Five runners came out, one signed up new for membership online.
- Met with Valparaiso University's Volunteer Coordinator on April 22. Academic year has ended until August. Very receptive to reaching out to them for volunteers. Their Cross Country/Track and Field teams also need volunteer hours so this will benefit them.
- Brian Norrick: membership issue. He put in for a 5 yr. membership last year but it is not showing it in the records. This will be checked into.
- Continuing to plug volunteers for County Line 10 miler on facebook.

- Jose Lopez asked Carri to compose a letter to send to past members to welcome and invite them back to the club. We also need to identify ways in order to attract new and old members.

Social Events (Mary Moreno):

- The Avalon banquet center is reserved for the Strider Banquet. Will need the approved deposit money to conform the reservation.
- Will be doing a member survey regarding other possible events such as a golf outing and a bowling event.
- There will be a June 4th social fun run event at Langel's. Will include a pizza buffet and cash bar. Will send a email blast and also put it in the newsletter. Motion was made by Mary Moreno to spend up to \$300 for the June 4th social fun run. 2nd by Lisa Moreno. Board approved 8-0.
- The Space Center outing for the Junior Striders is set for June 13th.
- Working on confirming a place for the Strider Picnic. It is set for July 26th and may possibly be at Sunset Park in Valpo.
- The Holiday Ugly Sweater brunch will be held on Sunday, December 6th.
- Suggested possibly having shirts made up to give to volunteers as a token of appreciation. The shirts could have sponsors on the back.
- Also suggested is a possible 5 race, 5K series where participants pay up front for the 5 races.

Next Meeting: Thursday, June 11th, 2015 (Lake County Library, Merrillville)

Meeting adjournment

Motion was made to adjourn the meeting by Lisa Moreno at 7:55PM. 2nd by Pete Klaeser. Board approved 8-0.

