

Calumet Region Striders
Board of Director's Meeting
March 08, 2012
Minutes

DRAFT: NOT APPROVED

Location: Omni Fitness

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|---------------------|---|
| Michele Hale | President |
| Robin Benson-Harvey | Vice-President |
| Teresa Chester | Secretary |
| Cecilia Bernal | Treasurer |
| Deborah Brann | Nominations, Bylaws, & Disabled Runners |
| Dan Sturgell | Membership & Volunteers |
| Jose Lopez | Gold Cup Series |
| Lisa Moreno | Public Relations |
| Sue Brown-Nickerson | Youth Running Programs & Scholarships |
| Nicolette Huber | Adult Running Programs |
| Linda Ramos | Social Events |

Meeting called to order at 6:40 PM

Absent:

Guests: Dave Chary

Motion to approve February (2012) minutes: Motion made by Lisa Moreno to approve minutes as written, 2nd Robin Benson-Harvey, Board Approved.

President's Report (Michele Hale)

Teresa Chester was sworn in

Suggestion was made to have any guests that wish to be recognized come to meetings at 7:45 so that regular business can be conducted by the board prior to their joining the meeting.

Bulk mail/deadline dates/RD deadlines-CC – July Instep needs to be done on time.

New board members need to submit their bios to Lisa

Cross Roads Water Stop/CC membership – April 15th is the date for this

GC Premiums – Please bring ideas next month. Sue suggested black socks. Michelle will call to check the cost on them.

StriderWear Coordinator/New Merchandise – we currently have no coordinator

Vice President's Report (Robin Benson-Harvey)

No Report

Treasurer's Report (Cecilia Bernal)

Complete Accounts

Total Households: 312

Total Members: 416

Total Gold Cup: 190

Funds

General Information:

Jim Cox:

Available Upon request

Stevens-Hamilton:

PayPal Account:

Secretary's Report (Teresa Chester)

No Report

Gold Cup & Sponsored Race Series (Jose Lopez):

- 1) Need Gold Cup volunteers at the following races:
 - a. April 21st – Spring Fling – Robin & Lisa
 - b. May 15th – St. Paul – Linda & Teresa
 - c. May 19th – Gallery Gallop – Lisa & Dan
 - d. May 26th – 2 Big Hearts –
 - e. May 28th – Trail Run Extreme – Dan & Nikki
- 2) Would like to add three new races to the long distance series ->submit new races to InStep
- 3) Drop off of race applications and issues with deadlines -> Robin has to be notified

Public Relations (Lisa Moreno)

- Facebook activity: 982 followers

- Advertising the Striders

How do we get our info in the papers?

Radio – Michelle suggested WJOB

Webmaster & Statistician (Lisa Moreno)

-New website activity – 2,079 since the new website went live
Link to join now works

-Stats - Lisa will need help with this **David Chary has
Offered to help

Question was brought up: Do we want to scrap the age graded series? Suggestion was made to send a survey out to see how the members feel.

Mike Wilson will be here late March to help with figuring stats. Lisa mentioned that the stats that David did matched up with what Mike had so far.

Gold Cup trophies will be available at the Runnin' With the Irish race

Youth Runner Programs and Scholarships (Sue Brown-Nickerson):

Motion was made by Sue Brown to purchase a case of Gatorade Powder (makes 5 gallons) for \$86 for use at youth practices. 2nd by Nikki Huber. Board Approved.

Sue suggested that Jose let race directors know that we will have the Gatorade available for them to purchase if they like.

Adult Running Program (Nicolette Huber)

New program starting next Wednesday, March 14th, at Portage YMCA

Another program will run June 9th through July 28th ending with running the Porter Health Healthy Hustle race

Have two people who want to coach

Suggestion was made to offer free membership or Strider bucks for all coaches

Nominations, Bylaws & Disabled Runners (Doug Walter)

No report

Membership and Volunteers (Dan Sturgell):

Sending out an e-mail blast for volunteers for Crossroads Marathon. Maybe give out the cooler bags to volunteers.

Would like to set up a membership table at the 24 hour relay at Sunset Hill Park

The relay will be from 4pm July 14th through 4pm July 15th. There will be 50 teams with 10 members each running a 4 mile loop for the relay.

Social Events (Linda Ramos)

Social & Sponsorship: Looking into Oak Ridge Prairie for the picnic on August 18th. Linda will check on this on Saturday.

Revising the Sponsorship Program: Tabled till next meeting

Next Meeting: Thursday, April 12th, 2012 (Portage YMCA)

Meeting adjourned at 8:45 PM